

GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Sierras Subbéticas UNESCO Global Geopark (Spain, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2006/2015

Representative Photo (from the most important event this year)



I International Seminar on Sustainable Tourism and Geoparks

2. GEOPARK FIGURES

Number of Geopark staffs: 18 staffs, including 2 geoscientists

Number of Visitors: 20.248 (The Murciélagos Cave, Zuheros).

Number of Geopark events: 57 activities (30 of them organized by the Geopark's management body)

Number school classes realize Geopark educational programmes: 26 educational activities, 34 classes participated, with about 800 participants.

Number of Geopark press release: 20

3. GEOPARK ACTIVITIES

Major achievements in 2017: Organization of the I Seminar on Sustainable Tourism and Geoparks (Seville and Sierras Subbéticas UGG).

Contribution towards GGN - Networking and Participation: Collaboration with the Spanish Geoparks to promote Geoparks (FITUR, Spanish Geoparks book, etc.).

Participation in the EGN Fossils, and Tourism Working Groups. Participation in the 7th International Conference on UNESCO Global Geopark (English Riviera) with an oral contribution, and articles in the EGN/ GGN Newsletters and EGN Magazine.

Management and Financial status: Minor changes: property transfer of the Murciélagos Cave's Ecomuseum to the Zuheros Council.

Geoconservation: Two main geoconservation activities in the Geopark's Geosites: Restoration works (waste material removal) in the Lanchares Quarries (Cabra), and a participative-geoconservation initiative, in the Murciélagos Cave (Zuheros).

Sustainable tourism (Geotourism): The regional ministry has developed a new tourism line, Geotourism, in Andalusian Geoparks, as result of the celebration of the I Seminar on Sustainable Tourism and Geoparks. A Press-Blog trip for ecotourism bloggers and journalists resulted in an important Geopark's promotion. Besides, in 2017 two enterprises from Sierras Subbéticas Geopark have adhered to the Andalusian ecolabel "Marca Parque Natural de Andalucía".

New Education programmes on geoconservation, sustainable development and disaster risk reduction: "Get to know every corner of your home", the Sierras Subbéticas Participation and Environmental Sensitization Program; and "Ecocampus", environmental activities of the university collective in natural areas of Andalusia.

Strategic Partnership: Partnership of the main Geopark's actors to elaborate the "Sierras Subbéticas' Sustainable Development Plan". Partnership with "Almazaras de la Subbética", the most important cooperative of the Geopark (awarded best olive oil mill of the world), through its adhesion to the ecolabel Marca Parque Natural de Andalucía.

Promotional activities: FITUR 2017, Bike Festival 2017, EGN week 2017, Press- Blog trip in Sierras Subbéticas, Priego Micológico, radio, press and TV (local, regional and national) programmes on Sierras Subbéticas UGG. Social networks (Twitter (geoparksubbéticas) @subbéticasweek / Facebook: GeoparqueSubbética). Participation in Burren and Azores GEO-Fairs. Publication of a new updated version of the UNESCO Global Geopark & Natural Park Sierras Subbéticas public use map.

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